



HOW TO USE MARKET VOLATILITY TO YOUR ADVANTAGE

Market volatility is largely unpredictable. So, why shoot in the dark? Systematic Investing (SIP) is therefore a prudent approach to both beat volatility and also benefit from rupee-cost-averaging at the same time.

Here's how **rupee cost averaging works**

SIP Investor

Month	Unit Price (Rs)	Amount Invested	Units brought
1	20	10,000	500
2	18	10,000	556
3	14	10,000	714
4	22	10,000	455
5	26	10,000	385
6	20	10,000	500

Total Invested (Rs)	60,000
Average price paid (Rs)	19.29
Total no. of units bought	3,110
Value of investment after 6 months	62,200

Investing a small amount each month at a lower average gives you more units!



SIP Investor



A SIP could help you win against market volatility in the long term!



ready to benefit from rupee cost averaging



your goals and calculate the amount you need to invest



Be consistent regardless of price fluctuations and gain in the long term to achieve your goals

Invest now



L&T Financial Services
Mutual Fund

Follow us on    

This is for illustrative purposes only. Calculations are based on assumed rate of return and actual return on your investments can be more or less than what has been used in this illustration. *CAGR all figures are rounded off.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.